

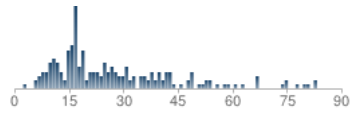
Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions
982

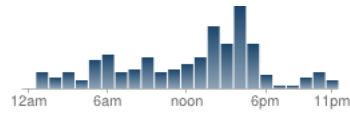
Responses
201

Response Rate
20.5%

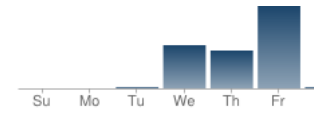
Response Times
Median response time is 20.9 seconds



Responses by hour of day
Local times of respondents



Responses by day of week
Local times of respondents



All (201)

gun control	10.9% (+5.1 / -3.6)
gun controls	
gund	9.0% (+4.8 / -3.2)
guns	
economy	3.0% (+3.4 / -1.6)
the economy	
gun violence	2.5% (+3.2 / -1.4)
terrorism	2.5% (+3.2 / -1.4)
jobs	2.0% (+3.0 / -1.2)
poverty	2.0% (+3.0 / -1.2)
crime	1.5% (+2.8 / -1.0)
mental illness	1.5% (+2.8 / -1.0)
security	1.5% (+2.8 / -1.0)
the president	1.5% (+2.8 / -1.0)
violence	1.5% (+2.8 / -1.0)
debt	1.0% (+2.6 / -0.7)
drugs	1.0% (+2.6 / -0.7)
fiscal cliff	1.0% (+2.6 / -0.7)
mental health	1.0% (+2.6 / -0.7)
n a	1.0% (+2.6 / -0.7)
no	1.0% (+2.6 / -0.7)
none	1.0% (+2.6 / -0.7)
peace	1.0% (+2.6 / -0.7)
war	1.0% (+2.6 / -0.7)
abduction	0.5% (+2.3 / -0.4)
ability to bribe dod personnel with mountains of money to sell secrets and look the other way	0.5% (+2.3 / -0.4)
afghanistan	0.5% (+2.3 / -0.4)
as	0.5% (+2.3 / -0.4)
asinine government spending	0.5% (+2.3 / -0.4)

aw	0.5% (+2.3 / -0.4)
big government	0.5% (+2.3 / -0.4)
blue sky days	0.5% (+2.3 / -0.4)
border control	0.5% (+2.3 / -0.4)
border patrol	0.5% (+2.3 / -0.4)
both	0.5% (+2.3 / -0.4)
bullets	0.5% (+2.3 / -0.4)
child predators	0.5% (+2.3 / -0.4)
class warfare	0.5% (+2.3 / -0.4)
common sense	0.5% (+2.3 / -0.4)
communications	0.5% (+2.3 / -0.4)
corruption	0.5% (+2.3 / -0.4)
democrats	0.5% (+2.3 / -0.4)
deteriorating environment	0.5% (+2.3 / -0.4)
diversity	0.5% (+2.3 / -0.4)
drone strikes against alleged criminals	0.5% (+2.3 / -0.4)
eliminate guns	0.5% (+2.3 / -0.4)
fear	0.5% (+2.3 / -0.4)
financial	0.5% (+2.3 / -0.4)
freedom	0.5% (+2.3 / -0.4)
funding cuts in police fire and education	0.5% (+2.3 / -0.4)
gangs off the streets	0.5% (+2.3 / -0.4)
getting god back in the picture in school and everywhere else	0.5% (+2.3 / -0.4)
getting out of debt	0.5% (+2.3 / -0.4)
global warming	0.5% (+2.3 / -0.4)
gun distribution	0.5% (+2.3 / -0.4)
guns sales	0.5% (+2.3 / -0.4)
help for the mentally ill	0.5% (+2.3 / -0.4)
high capacity gun magazines	0.5% (+2.3 / -0.4)
ignorance	0.5% (+2.3 / -0.4)
immigration	0.5% (+2.3 / -0.4)
india	0.5% (+2.3 / -0.4)
inner city law and order	0.5% (+2.3 / -0.4)
israel	0.5% (+2.3 / -0.4)
jobs needed	0.5% (+2.3 / -0.4)
knk	0.5% (+2.3 / -0.4)
liberalism	0.5% (+2.3 / -0.4)

liberia	0.5% (+2.3 / -0.4)
love	0.5% (+2.3 / -0.4)
mental health help for the people who are crazy	0.5% (+2.3 / -0.4)
mental issues addressed and medical help provided to who needs it	0.5% (+2.3 / -0.4)
middle east turmoil	0.5% (+2.3 / -0.4)
mmim	0.5% (+2.3 / -0.4)
monkeys	0.5% (+2.3 / -0.4)
more teachers should have guns	0.5% (+2.3 / -0.4)
muslims	0.5% (+2.3 / -0.4)
no guns	0.5% (+2.3 / -0.4)
non resolved	0.5% (+2.3 / -0.4)
nothing	0.5% (+2.3 / -0.4)
obama	0.5% (+2.3 / -0.4)
obama's racism	0.5% (+2.3 / -0.4)
obamacare eliminated	0.5% (+2.3 / -0.4)
peace and security	0.5% (+2.3 / -0.4)
personal responsibility	0.5% (+2.3 / -0.4)
politics	0.5% (+2.3 / -0.4)
rehumanizing each other being able to recognize each other's needs	0.5% (+2.3 / -0.4)
responsible gun owners who are irresponsible	0.5% (+2.3 / -0.4)
revamp mental health systems	0.5% (+2.3 / -0.4)
safety	0.5% (+2.3 / -0.4)
single parent households	0.5% (+2.3 / -0.4)
sod off	0.5% (+2.3 / -0.4)
steps toward peace in the middle east	0.5% (+2.3 / -0.4)
stop	0.5% (+2.3 / -0.4)
survey questions on the nwh	0.5% (+2.3 / -0.4)
taking care of its citizens	0.5% (+2.3 / -0.4)
term limits	0.5% (+2.3 / -0.4)
the government	0.5% (+2.3 / -0.4)
the nuts that want no one to own guns	0.5% (+2.3 / -0.4)
this ad	0.5% (+2.3 / -0.4)
too many guns	0.5% (+2.3 / -0.4)
united states	0.5% (+2.3 / -0.4)

Methodology: Conducted by Google Consumer Surveys, December 19, 2012 - January 08, 2013 and based on 201 online responses. Sample: National adult Internet population.